

## Back-Issues Index—*The Parish Paper*

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#### **2004**

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- \_\_\_ Passing Your Worship SAT? – 2-04
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- \_\_\_ Treating the Elder-Brother Syndrome – 12-04

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- \_\_\_ Leading Goal-Resistant Congregations – 2-03
- \_\_\_ Resurrecting Missions & Benevolence Enthusiasm – 3-03
- \_\_\_ Respecting Worship Preferences – 4-03
- \_\_\_ Ten Financial Stewardship Tips – 5-03
- \_\_\_ How to Seize Tomorrow – 6-03
- \_\_\_ Starting Your New Ministry – 7-03
- \_\_\_ Resisting Growth Resistance – 8-03 (overcoming barriers to membership growth)
- \_\_\_ Is Your Worship Dead or Alive? – 9-03
- \_\_\_ What's New in Small-Town Evangelism? – 10-03
- \_\_\_ Seeing Your Invisible Mazeway – 11-03 (how leaders' past patterns influence choices)
- \_\_\_ Managing Leadership Stress – 12-03

#### **2002**

- \_\_\_ What Drives the Schedule? – 1-02 (choosing worship time[s] and the number of services)
- \_\_\_ Recovering from Deadly Myths – 2-02 (3 crucial questions and 20 church-health-blocking myths)
- \_\_\_ Meeting Change-Resistance Challenges – 3-02
- \_\_\_ Why Do/Don't Newcomers Stick? – 4-02
- \_\_\_ Beyond a Bill-Paying Mentality – 5-02 (building spiritual giving habits)
- \_\_\_ Recovering Inactive Members – 6-02
- \_\_\_ Feed That Grapevine – 7-02 (intentional communication makes a positive difference)
- \_\_\_ Energizing Your Church – 8-02
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- \_\_\_ Ministry Teams Are Not Committees! – 10-02
- \_\_\_ How Do Congregations Learn and Change? – 11-02
- \_\_\_ Three Health-Enhancing Habits – 12-02 (positive congregational behavior patterns)

#### **2001**

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- \_\_\_ What Causes Congregational Conflict? – 2-01
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- \_\_\_ Defining Church Vitality: Let Me Count the Ways – 6-01
- \_\_\_ Building Group Cohesion – 7-01
- \_\_\_ Strong Churches Have Strong Youth Ministries – 8-01
- \_\_\_ Who You Lead Determines How You Lead – 9-01
- \_\_\_ The Dysfunctional Congregation – 10-01
- \_\_\_ What's New in Small Congregation Ministry? – 11-01
- \_\_\_ The Art/Science of Chaining Meetings – 12-01

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## **2000**

- \_\_\_ What Are the Divisive Issues? – 1-00
- \_\_\_ Worship Music: To Blend or Not to Blend? – 2-00
- \_\_\_ From 41% to 5% – 3-00 (transportation-pattern changes have changed church-health options)
- \_\_\_ What Priorities Build A Healthy Church? – 4-00
- \_\_\_ The Growth of Recreation Ministries – 5-00
- \_\_\_ How Can I Strengthen My Preaching? – 6-00
- \_\_\_ Income or Wealth? – 7-00 (changing giving patterns have implications for congregations)
- \_\_\_ Twelve Ways to Run a Church – 8-00
- \_\_\_ The Saints Are Circulating! – 9-00
- \_\_\_ When Building Blocks Become Roadblocks – 10-00
- \_\_\_ Should We Relocate? – 11-00
- \_\_\_ What Counts Most in Time Management? – 12-00

## **1999**

- \_\_\_ Signs of Hope – 1-99
- \_\_\_ Who Runs Your Church? – 2-99
- \_\_\_ How Much Parking? – 3-99
- \_\_\_ Identifying the Constituency – 4-99
- \_\_\_ The Maintenance Issue – 5-99 (factors that prevent membership decline)
- \_\_\_ What Do You Believe? – 6-99 (21 factors to consider as congregations plan for the future)
- \_\_\_ Choices in Worship – 7-99
- \_\_\_ From Resumes to Results – 8-99 (evaluating clergy candidates & 7 options for a church's future)
- \_\_\_ Reinforcing the Spiritual Focus – 9-99
- \_\_\_ Four Attractive Detours – 10-99 (church issues & questions for future planning)
- \_\_\_ What Does the Body Language Communicate? – 11-99 (how to connect with worship visitors)
- \_\_\_ Does No Always Mean No? – 12-99 (tips for leading congregations to accept change)

## **1998**

- \_\_\_ Does One Size Fit All? – 1-98 (differing objectives & church sizes require different approaches)
- \_\_\_ Every Member Is a Minister – 2-98
- \_\_\_ Mission Statements Are Not Enough! – 3-98 (core values & habitual behaviors are equally powerful)
- \_\_\_ Ten Roads to Multiculturalism – 4-98
- \_\_\_ Continuity or Discontinuity? – 5-98 (the power of these unstated philosophies)
- \_\_\_ How High Is the Threshold? – 6-98 (results of high and low church-member requirements)
- \_\_\_ Is Your Church Spaced Out? – 7-98 (facility, psychological, theological and other space barriers)
- \_\_\_ What Do You Measure? – 8-98 (various ways to evaluate church health)
- \_\_\_ How Much Should We Spend on Salaries? – 9-98
- \_\_\_ What Does Mid-Sized Mean? – 10-98
- \_\_\_ Identifying Your Church's Planning Clichés – 11-98
- \_\_\_ Baseball or Soccer? – 12-98 (factors that influence selection of worship content and style)

## **1997**

- \_\_\_ Where are the Joiners? – 1-97 (participation in voluntary organizations influences church attendance)
- \_\_\_ Where Do You Intervene? – 2-97 (a new era for reach-out procedures)
- \_\_\_ How Large Is Your Congregation? – 3-97 (typical church size varies by denomination)
- \_\_\_ Can You Lower the Median Age? – 4-97
- \_\_\_ What Can We Learn from Experience? – 5-97 (25 church behaviors that shrink membership totals)
- \_\_\_ Why Did the Bride's Mother Cry at the Wedding? – 6-97 (preventing feelings of displacement)
- \_\_\_ How Much for Benevolences? – 7-97
- \_\_\_ What Constitutes a Healthy Congregation? – 8-97
- \_\_\_ The Shrinking Middle – 9-97 (factors causing changes in typical congregational size)
- \_\_\_ Are We Connecting with the Future? – 10-97
- \_\_\_ Who Are the Unchurched? – 11-97
- \_\_\_ How Many Circles? – 12-97 (expand the number and type of group participation opportunities)

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### **1996**

- \_\_\_ Building Community – 1-96
- \_\_\_ A Wish List or Ministry Plan? – 2-96
- \_\_\_ Responding to the Space Squeeze – 3-96 (15 typical responses to physical space shortages)
- \_\_\_ The Call to Mission – 4-96 (12 results of a changed definition of “missions”)
- \_\_\_ What Kind of Church Do People Prefer? – 5-96
- \_\_\_ Donor-Based or Member-Based? – 6-96 (7 implications of new approaches to funding organizations)
- \_\_\_ Corridors or Channels of Communication? – 7-96 (larger hallways produce ministry opportunities)
- \_\_\_ Congregation-Builder or Kingdom-Builder? – 8-96 (balancing those two goals)
- \_\_\_ Twenty-Five Years Later – 9-96 (25 church-influencing changes in recent decades)
- \_\_\_ Overcoming Evangelization Gridlock – 10-96
- \_\_\_ First Place or Third Place? – 11-96 (factors that bond people to a congregation)
- \_\_\_ Contemporary Worship: Radio to Television – 12-96

### **1995**

- \_\_\_ How Do You Begin? – 1-95 (factors that determine what worship style to offer)
- \_\_\_ Programs or Small Groups? – 2-95 (implications of those two organizational models in churches)
- \_\_\_ Redefining *Large* – 3-95 (the most popular size church people attend is shifting)
- \_\_\_ How Are You Organized? – 4-95 (40 central organizing principles that can drive a congregation)
- \_\_\_ Why Change? – 5-95 (6 big reasons to contest the status quo and 23 ways to do it)
- \_\_\_ Why Hire a Youth Minister? – 6-95
- \_\_\_ Moving Beyond the “One Factor Fix-It” Fallacy – 7-95 (effective churches do several things well)
- \_\_\_ The Context for Enlisting Volunteers – 8-95 (7 principles for involving members in ministries)
- \_\_\_ Staffing for the 21<sup>st</sup> Century – 9-95
- \_\_\_ That Passing Parade – 10-95 (factors that determine the turnover rate of a church’s members)
- \_\_\_ Succession, Transition, or Transformation? – 11-95 (considerations for pastoral search committees)
- \_\_\_ How Many Income Streams? – 12-95 (16 ways congregations can fund their budgets)

### **1994**

- \_\_\_ The Nineties Are Different! – 1-94
- \_\_\_ What Is Your Reference Point? – 2-94 (how to broaden lay leadership vision)
- \_\_\_ Why Book Study Groups? – 3-94
- \_\_\_ Yours or Theirs? – 4-94 (shifting the focus from meeting church-needs to meeting people-needs)
- \_\_\_ How Long Is the Sermon? – 5-94
- \_\_\_ Responding to a Changing World – 6-94
- \_\_\_ Slumber Parties or Meetings? – 7-94
- \_\_\_ Social Networks – 8-94 (6 big changes & 4 implications regarding how people socialize)
- \_\_\_ Salary to Compensation to Staffing – 9-94 (why and how church staffs are changing in size)
- \_\_\_ What Is Your Favorite Indicator? – 10-94 (12 ways to evaluate church health)
- \_\_\_ Who Evaluates? – 11-94 (5 lessons related to church evaluation by various viewers)
- \_\_\_ Law or Grace? – 12-94 (6 congregational responses to denominational mandates)

### **1993**

- \_\_\_ The Frequency of Worship Attendance – 1-93 (12 ways to increase average attendance)
- \_\_\_ Assimilation by Expectation – 2-93 (how to increase the percentage of active new members)
- \_\_\_ Children’s Church? Yes or No? – 3-93
- \_\_\_ Discontinuity and Continuity – 4-93 (how to combine healthy continuity with positive change)
- \_\_\_ The Impact of Rising Expectations – 5-93 (30 expectations & 10 penalties for failure to meet them)
- \_\_\_ High-Commitment Churches – 6-93 (how they produce high commitment)
- \_\_\_ That Post-1968 Generation – 7-93 (7 implications for churches)
- \_\_\_ Which Ones? – 8-93 (decide what kinds of people to target with outreach; then develop strategy)
- \_\_\_ How Much Should We Pay Our Pastor in 1994? – 9-93
- \_\_\_ Where Does Quality Count? – 10-93 (people seek quality in both programming and relationships)
- \_\_\_ Where Do We Find Comfort? – 11-93 (retaining stability & continuity amidst membership growth)
- \_\_\_ Three Changes in Church Finances – 12-93

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### **1992**

- \_\_\_ Exclusionary or Passive? – 1-92 (invisible factors that enhance or retard membership growth)
- \_\_\_ Eight Questions for the Women's Organization – 2-92
- \_\_\_ Vacation Bible School – 3-92
- \_\_\_ Staffing the Small Church – 4-92
- \_\_\_ The Changing Music Scene – 5-92
- \_\_\_ How Broad Is Your Belief System? – 6-92 (qualities of effective broad- & narrow-belief systems)
- \_\_\_ The Mission Fair – 7-92
- \_\_\_ What Is the Future of Your Denomination? – 8-92
- \_\_\_ How Much Should We pay Our Pastor Next Year? – 9-92
- \_\_\_ Six Scenarios for Sunday Morning – 10-92 (scheduling patterns for worship & Sunday school)
- \_\_\_ The Time Frame for Planning – 12-92 (planning options for various types of churches)

### **1991**

- \_\_\_ What Are the Sources of Authority? – 1-91 (4 sources of church authority & 8 key variables)
- \_\_\_ Transfers In—3 or 5 or 7 Percent? – 2-91 (causes and implications of the number of new members)
- \_\_\_ How's Your Nursery? – 3-91
- \_\_\_ The Saturday Evening Service – 4-91
- \_\_\_ Designing Your Annual Meeting – 5-91
- \_\_\_ Who Is Getting Married and When? – 6-91 (big changes in patterns of marriage & remarriage)
- \_\_\_ The Vision beyond the Immediate Future – 7-91 (various time-frames & sources of vision-casting)
- \_\_\_ Staffing the Ministry of Music – 8-91
- \_\_\_ How Much Should We Pay Our Pastor in 1992? – 9-91
- \_\_\_ The Disappearance of Sequence – 10-91 (time sequence changes alter church thinking & behaviors)
- \_\_\_ Work the Plan? – 11-91 (sources of plans & systems for implementation)
- \_\_\_ Should We Make It Easier? – 12-91 (models for encouraging attendees to become official members)

### **1990**

- \_\_\_ What Will the 1990s Bring? – 1-90
- \_\_\_ Who Keeps the Calendar? – 3-90 (models for calendaring, coordinating, and publicizing)
- \_\_\_ Special Events – 3-90 (the value of various kinds of church gatherings)
- \_\_\_ Reveal or Conceal? – 4-90 (pros & cons of measuring and publicizing various statistics)
- \_\_\_ Tradition-Bound or Market-Driven? – 5-90
- \_\_\_ The Role of the Governing Board – 6-90
- \_\_\_ Sheep Stealing – 7-90
- \_\_\_ Where Is the Institutional Memory? – 7-90
- \_\_\_ How Much Should We Pay Our Pastor in 1991? – 8-90
- \_\_\_ Which Market? – 10-90 (5 ways to attract new members and 7 implications)
- \_\_\_ Pastor, Preacher, Equipper, Administrator, or Specialist? – 11-90
- \_\_\_ Rebuilding the Sunday School – 12-90

### **1989**

- \_\_\_ Five Approaches to Ministry – 1-89 (effective central organizing principles)
- \_\_\_ Who Enlists the Volunteers? – 2-89
- \_\_\_ Explaining Your Resignation – 3-89
- \_\_\_ What Happened to Ministries with Singles? – 4-89
- \_\_\_ The Diminishing Importance of Kinship Ties – 5-89
- \_\_\_ Why Offer Adult Classes? – 6-89
- \_\_\_ The New Wave of Consumerism – 7-89
- \_\_\_ How Much? – 8-89 (factors that influence per capita financial giving)
- \_\_\_ How Much Should We Pay Our Pastor in 1990? – 9-89
- \_\_\_ Count the Entry Points – 10-89 (factors that influence church involvement)
- \_\_\_ Four Sources of Commitment – 11-89
- \_\_\_ Ministries with Mature Adults – 12-89

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### **1988**

- \_\_\_ Where Do People Go to Church? – 1-88 (large churches are more common in some denominations)
- \_\_\_ User Fees – 2-88
- \_\_\_ Questions for the Futures Committee – 3-88
- \_\_\_ Growth Means Change? – 4-88 (several changes that membership growth often produces)
- \_\_\_ There Is a Difference! – 5-88 (relational & functional differences between small & large churches)
- \_\_\_ How Do You Define Member? – 6-88
- \_\_\_ Modeling – 7-88 (various ways in which this educational influence affects congregations)
- \_\_\_ The Impact of Television – 8-88
- \_\_\_ How Much Should We pay Our Pastor in 1989? – 9-88
- \_\_\_ Who Are Your Friends? – 10-88 (relationship factors influence reaching and retaining new members)
- \_\_\_ Financing That New Building – 11-88
- \_\_\_ Today's Pilgrims – 12-88 (migration trends of church attendees)

### **1987**

- \_\_\_ Expanding the Financial Base – 1-87
- \_\_\_ Were You Born in the 1930s? – 2-87 (generation-related influences in congregations)
- \_\_\_ How Do You Divide Adults into Classes – 3-87
- \_\_\_ Cancel the Summer Slump! – 4-87
- \_\_\_ The Pastor's Anniversary – 5-87
- \_\_\_ What Is Your Niche? – 6-87 (12 ways churches focus on a distinctive people group)
- \_\_\_ Youth or Families? – 7-87 (changing factors influence youth-ministry effectiveness)
- \_\_\_ Budgets, Finances, and Stewardship – 8-87 (models for committees that raise & manage money)
- \_\_\_ How Much Should We Pay Our Pastor in 1988? – 9-87
- \_\_\_ The One-Percent Club – 10-87 (ways the 1% principle can strengthen spiritual growth & ministries)
- \_\_\_ Invitations or Commitment? – 11-87 (specific personal invitations produce better results)
- \_\_\_ Redundant Ties – 12-89 (various influences of relational connections on churches)

### **1986**

- \_\_\_ Bequests and Endowments – 1-86
- \_\_\_ Specialized Ministries – 2-86 (increasingly important in healthy churches)
- \_\_\_ Check with Uncle Harold – 3-86 (the power & authority influence of key people in church decisions)
- \_\_\_ Why Have a Bazaar? – 4-86
- \_\_\_ Reasonable Expectations – 5-86 (9 different results in small & large churches)
- \_\_\_ The Class of 1980 – 6-86 (15 differences in young adults of this generation)
- \_\_\_ Study Your Ballpark – 7-86 (various programming and facility influences on end-results in churches)
- \_\_\_ Dollar for Dollar – 8-86 (various ways to grow missions & benevolence giving)
- \_\_\_ How Much Should We Pay Our Pastor in 1987? – 9-86
- \_\_\_ The Back of the Bulletin – 10-86 (select appropriate goals and methods for printed announcements)
- \_\_\_ Manage Your Assets – 11-86 (maximizing results from 12 church-life components)
- \_\_\_ Celebrate Those Victories – 12-86

### **1985**

- \_\_\_ Sunday Morning Fellowship – 1-85
- \_\_\_ Arnie's Army – 2-85 (factors that influence volunteer enlistment)
- \_\_\_ What Happened to the Women's Fellowship? – 3-85
- \_\_\_ The Pastor Settles in to Stay – 4-85
- \_\_\_ Nurturing Ex-Leaders – 5-85
- \_\_\_ The Importance of Death – 6-85 (ideas for ministries related to near-death & funerals)
- \_\_\_ What Is Your Turnover rate? – 7-85 (in- & out-flow of members)
- \_\_\_ The Importance of an Agenda – 8-85 (skills for leading meetings)
- \_\_\_ How Much Should We Pay Our Pastor in 1986? – 9-85
- \_\_\_ The Erosion of Denominational Loyalty – 10-85
- \_\_\_ Shared Experiences – 11-85 (ways to strengthen fellowship and bonding among members)
- \_\_\_ What Do You Expect? – 12-85

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### **1984**

- \_\_\_ The Wish List – 1-84 (ways to attract donations to special causes)
- \_\_\_ The Use of Teams – 2-84 (creating teams facilitates fellowship and ministry effectiveness)
- \_\_\_ Where Is the Continuity? – 3-84 (the power of continuity factors in healthy churches)
- \_\_\_ How to Undermine a Church – 4-84 (several ways well-meaning leaders weaken churches)
- \_\_\_ Miracle Sunday – 5-84 (a proven formula for financing significant projects)
- \_\_\_ Why Is the Participation Rate So Low? – 6-84
- \_\_\_ We Are Growing Older – 7-84 (implications of and suggestions regarding aging congregations)
- \_\_\_ Christmas Eve – 8-84 (value of Christmas Eve services)
- \_\_\_ How Much Should We Pay Our Pastor in 1985? – 9-84
- \_\_\_ The Non-Member Members – 10-84 (suggestions regarding regular attending non-members)
- \_\_\_ A Song in the Air – 11-84 (creating a special congregational theme-hymn)
- \_\_\_ What Are We Teaching? – 12-84 (several ways churches teach children outside of classrooms)

### **1983**

- \_\_\_ The Golden Nineties – 1-83
- \_\_\_ The Hidden Message Syndrome – 2-83 (4 ways to deal with destructive non-verbal communications)
- \_\_\_ The Growing Shortage of Grandparents – 3-83 (implications for congregations)
- \_\_\_ How Much Is 50,000? – 4-83 (6 factors that influence giving-patterns)
- \_\_\_ People and Place – 5-83 (10 issues related to turf-attachment in churches)
- \_\_\_ Wedding Anniversaries – 6-83 (policy guidelines for celebrating anniversaries)
- \_\_\_ What Are Your Assumptions? – 7-83 (unwritten rules that influence church health)
- \_\_\_ Marks of a Healthy Church – 8-83
- \_\_\_ How Much Should We Pay Our Pastor in 1984? – 9-83
- \_\_\_ What Is Your System of Assimilation? – 10-83
- \_\_\_ Ask Lillian – 11-83 (unofficial but powerful communication & leadership hubs)
- \_\_\_ Reviewing the Group Life – 12-83 (group factors that strengthen churches)

### **1982**

- \_\_\_ The Contemporary Religious Revival – 1-82
- \_\_\_ How Large Is Your Board? – 2-82
- \_\_\_ The Importance of Tradition – 3-82
- \_\_\_ Workers and Leaders – 4-82 (10 implications of a distinction between leaders and workers)
- \_\_\_ What Happened to the Unified Budget? – 5-82
- \_\_\_ The Pastor's Report – 6-82
- \_\_\_ Gluing the Group Together – 7-82
- \_\_\_ Ideological or Behavioral? – 8-82 (5 reasons why these 2 very different people-glues are important)
- \_\_\_ How Much Should We Pay Our Pastor in 1983? – 9-82
- \_\_\_ Which Planning Model? – 10-82 (4 planning models)
- \_\_\_ Where Have All the Volunteers Gone? – 11-82
- \_\_\_ Active or Passive? – 12-82 (consequences and questions for these 2 kinds of churches)

### **1981**

- \_\_\_ What Do You Count? – 1-81 (how churches keep score on various matters influences end-results)
- \_\_\_ Reinforcing Parish Loyalties – 2-81
- \_\_\_ Mailboxes – 3-81 (a system for communicating with members)
- \_\_\_ Responding to Inflation – 4-81
- \_\_\_ The Sunday Morning Schedule – 5-81
- \_\_\_ How Large Is Your Congregation? – 6-81 (8 differences in small, midsized, and large churches)
- \_\_\_ The New Mother Boom – 7-81
- \_\_\_ Why Set Goals? – 8-81
- \_\_\_ How Much Should We Pay Our Pastor in 1982? – 9-81
- \_\_\_ What Do Ex-Members Say? – 10-81 (church shopper and church dropout patterns)
- \_\_\_ List Building – 11-81 (comparison of problem-solving & strength-based planning)
- \_\_\_ Where Do We Find Fellowship? – 12-81 (different people derive fellowship from different groups)

**The issues on this page are delivered by U.S. Mail, as they are not electronically archived.**

### **1980**

- \_\_\_ What Will 1980 Bring? – 1-80
- \_\_\_ One Worship Service or Two? – 2-80
- \_\_\_ Better Meetings – 3-80
- \_\_\_ When Should the Pastor Move? – 4-80
- \_\_\_ Two Notebooks – 5-80 (record systems that strengthen pastoral-care abilities)
- \_\_\_ Affirmation and Inclusion – 6-80 (5 reasons for building these qualities into church life)
- \_\_\_ The Men's Fellowship – 7-80
- \_\_\_ Who Determines the Priorities? – 8-80
- \_\_\_ How Much Should We Pay Our Pastor in 1981? – 9-80
- \_\_\_ The Planning Committee's Agenda – 10-80
- \_\_\_ Saying Thank You to the Pastor's Wife – 11-80
- \_\_\_ Enlisting Volunteers – 12-80

### **1979**

- \_\_\_ What will 1979 Bring? – 1-79
- \_\_\_ Expectations of the Pastor – 2-79
- \_\_\_ Money-Making Projects – 3-79 (pros, cons, alternatives, and cautions)
- \_\_\_ Goals—Goalless—Role – 4-79 (goal-setting often requires redefinition of a church's role)
- \_\_\_ The Yellow Pages – 5-79 (how-to suggestions for several church-marketing methods)
- \_\_\_ The Greeter's Responsibilities – 6-79
- \_\_\_ The Community Context? – 7-79 (how the nature of its local community influences church methods)
- \_\_\_ A Second Look at the Zone Plan – 8-79 (why neighborhood-cluster systems often fail)
- \_\_\_ How Much Should We Pay Our Pastor in 1980? – 9-79
- \_\_\_ The Young Ex-Homemaker – 10-79 (how churches increase ministry abilities with this group)
- \_\_\_ Intercessory Prayer – 11-79 (a variety of facilitation methods)
- \_\_\_ The Treasurer's Report – 12-79 (ways to make it a more positive element in churches)

### **1978**

- \_\_\_ What Will 1978 Bring? – 1-78
- \_\_\_ Creating Low Morale – 2-78 (various ways churches unintentionally do this)
- \_\_\_ The Financial Statement – 3-78 (ways to improve communication regarding financial matters)
- \_\_\_ The Pastor's Wife – 4-78 (important factors related to role, expectations, moving, and retirement)
- \_\_\_ What Do You Do Best? – 5-78 (base planning on strengths & potentialities, not on weaknesses)
- \_\_\_ Whom Do You Serve? – 6-78 (comparing church constituency with local community composition)
- \_\_\_ How Do You Nominate? – 7-78 (9 methods and 3 consequences)
- \_\_\_ The Cutback Syndrome – 8-78 (5 causes of this destructive practice & 3 suggestions)
- \_\_\_ How Much Should We Pay Our Pastor in 1979? – 9-78
- \_\_\_ Who Does the Planning? – 10-78 (typical sources of planning & improvement suggestions)
- \_\_\_ Self-Evaluation Questions – 11-78
- \_\_\_ Who Is the Translator? – 12-78 (sources of and correctives for negative communication)